School of Professional Studies Draft Report for the MSCHE Self Study

**I. BS in Business Administration with Hotel and Hospitality Management**

**A. Introduction**

Trinity has a long history of providing market- relevant academic programs through its School of Professional Studies (formerly the Weekend College). Middle States Standard 11 expects an institution to have quality programs that display academic sufficient content, rigor, and coherence with the mission of the institution. Through the self-study process, the School of Professional Studies (SPS) analyzed its academic offerings and made critical decisions about existing programs, while working to develop new programs for working students at the undergraduate level.

In Spring 2014, the School of Professional Studies (SPS) introduced the BS in Business Administration with Hotel and Hospitality Management program. The program prepares students for management positions within the hotel, tourism and hospitality industries. Further, the program provides students with the necessary skills to manage individual and chain hotels, their catering/restaurant operations, and the entertainment and transportation facets of the business. The BS in Business Administration with Hotel and Hospitality Management Program is market- relevant, mission driven, and has clearly defined academic standards and outcomes. The program meet the needs of the community of learners that Trinity serves and will drive enrollment growth.

**B. Program Details**

1. Program Outcomes

Upon successfully completing the program, students will be able to:

1. Understand the functional areas of business organizations and how they are implemented in the hospitality industry.

2. Analyze financial information and judge organizational effectiveness by using appropriate criteria;

3. Make optimal financial, organizational and human resource decisions in a complex and multifaceted hospitality environment.

4. Incent and supervise employees to promote retention and efficiency

5. Utilize technology to analyze and solve business problems.

6. Use critical thinking and analysis, and strategic planning, to make recommendations to achieve predetermined objectives;

7. Use analytical tools to identify problem areas and suggest remedial actions;

8. Understand, communicate, and implement ethical business practices in the field of hospitality management

9. Develop and implement effective leadership styles that promote organizational and societal health.

2. Program Coursework

The BS in Business Administration with Hotel and Hospitality Management program will include 34 general education credits, 33 required business credits, 18 credits in professional skills, and 15 credits in the Hotel & Hospitality Management Core, for a total of 100 required credits. Students have 28 general electives available, or they may choose one of the available 15 credit concentrations in the field.

3. Course Delivery

Face-to-face is the primary delivery system for the BS in Business Administration with Hotel and Hospitality Management program. However, the program also features hybrid coursework, clinical opportunities, and the utilization of dynamic case studies that span the curriculum. The program will is designed to accommodate on-site locations inside of a variety of business and government locations in our region.

**C. Findings and Action Steps**

Key Findings:

* SPS developed several new programs, including BS in Business Administration with Hotel and Hospitality Management program, to offset the loss of the Pre- Nursing Program and to drive enrollment growth.
* The BS in Business Administration with Hotel and Hospitality Management program aligns with the top twenty industries in the District of Columbia.

Action Steps:

* SPS developed a partnership with the Hotel Association of Washington, DC, along with other hospitality industry partners, to ensure the program’s market relevancy, and offer potential off-site locations.
* SPS aligned the BS in Business Administration with Hotel and Hospitality Management program with the educational needs of the hotel, hospitality, restaurant and tourism industry.

**D. Recommendations**

The School of Professional Studies does not have any recommendations at this time.